

20 years Industry, consulting and academic experience	EUR 100M+ Sales and revenue delivered across roles	Gold → Platinum EcoVadis rating raised in first year in role	35+ Funded data, AI and digital use cases to 2028
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PROFILE

Digital, data and AI executive operating at the seam of business and technology. Global VP at dsm-firmenich reporting into the CIO and CSO organisations; former **EY Equity Partner** leading Sustainability Data & Technology Consulting across EMEIA. Experience spans manufacturing, consumer electronics, chemicals, food & agriculture and logistics.

EXPERIENCE

dsm-firmenich · The Netherlands APR 2025 - PRESENT

Global VP, Sustainability Performance & Digital Transformation

Dual mandate across the CIO and CSO organisations, with a three-year EUR 15M investment portfolio.

- Built the sustainability digital platform and its **25 FTE** team from scratch
- Designed the three-year transformation roadmap; investment case **approved by the board's sustainability committee**
- **6 use cases** delivered to production in under a year, including agentic AI in customer service and products
- Sustainability customer service established at Group level

EY · The Netherlands APR 2023 - MAR 2025

Equity Partner · EMEIA Lead, Sustainability Data & Technology Consulting

- **EUR 53M** in sales delivered across EMEIA
- Built a **~70 FTE** pan-European presales, solution design and delivery capability
- Directed the Data & Technology Centre of Excellence; **EUR 7M** innovation investment managed

Cognizant · The Netherlands MAR 2018 - MAR 2023

Senior Director · Founder, Sustainability Technology Services · Industry X.0 EU Lead

- Founded and scaled a **37 FTE** global practice; **40+** accounts; **EUR 30M** direct and follow-on revenue
- Trusted advisor to COO/CIO offices: Cargill, Stora Enso, Philips, JDE, Wallenius Wilhelmsen, LBC
- Built the sustainability go-to-market with hyperscalers and platform partners: Microsoft, AWS, Google, Salesforce and SAP

Universal Electronics · The Netherlands SEP 2013 - MAR 2018

Director, EMEA Technology & Innovation (prior: Field Applications Engineering; Solutions Architect)

- **~EUR 50M** portfolio revenue over three years; **EUR 20M** new within two; **20+** products to mass production
- Strategic client ownership at SVP/CPO level: Liberty Global, Vodafone, Sky UK

Earlier · Accenture (Consultant) · S&T Corp. (Space Systems Engineer, ESA Ariane 6) 2011 - 2013

GOVERNANCE & PRO BONO

- **WBCSD** - Steering Committee member, iSPSA · Guest lecturer, Nyenrode · ESG course design, ISM Vilnius

Cargill - Three-year CIO advisory on data strategy and roadmap for supply chain, trading and finance.

LBC Tank Terminals - Three-year, EUR 20M digital-transformation strategy and roadmap.

Stora Enso - CDO advisory for 25 digital-factory roadmaps with global deployment scope.

Wallenius Wilhelmsen - Business-data strategy to improve vessel-operating profitability.

Philips - Smart-factory solutions for workforce operations excellence.

Jacobs Douwe Egberts - IoT platform at scale enabling a Coffee-as-a-Service business.

ADDITIONAL EXPERIENCE DETAIL

Universal Electronics, EMEA Field Applications Engineering

- Solutions-architecture team serving **21** accounts across the EU
- **15+** Tier 1-3 tenders and RFPs won
- Delivery breadth: Bluetooth, ZigBee, Sub-GHz RF, Wi-Fi, NFC, capacitive touch, wireless charging, motion sensing and cloud architecture

Accenture, The Netherlands · Consultant, Emerging Technologies & Innovation

- Contributed to the architecture of Shell's enterprise data platform

S&T Corp., The Netherlands · Space Systems Engineer

- Engine failure-detection for the ESA Ariane 6
- LiDAR obstacle-detection and navigation for ocean transporters

EDUCATION

PhD, Aerospace Engineering · TU Delft 2011

Design and launch of two spacecraft, 2005 and 2013

MSc, Intelligent Autonomous Systems · Aalborg, summa cum laude 2005

BSc, Electrical & Electronics Engineering · Sharif 2003

RECOGNITION & LANGUAGES

Patent NL 2005664 · **25** peer-reviewed publications · **15+** industry whitepapers and sessions

Languages English

PRO BONO

ISM Vilnius 2021 - 2023

Sustainability and ESG course design, MBA/EMBA

Nyenrode 2019 - 2021

Guest lecturer, data management and digital technologies

CORE EXPERTISE

Digital Transformation Strategy · Data & AI Strategy · Enterprise Data Platforms · Agentic & GenAI · Sustainability Performance & Assurance · Operating Model & Technology P&L · Hyperscaler Alliances · CIO/CDO Stakeholder Management